




► DAME 2017 NOMINATIONS

MARINE ELECTRONICS AND MARINE RELATED SOFTWARE		
Company	Product	Stand
Admarel	Admarel EntryPod	10.300
● C Designs Ltd.	DecklincGP	07.316
CALYPSO MARINE INSTRUMENTS	Ultrasonic Portable	01.185
CEproof Group Ltd.	ICOMIA Technical File Generator	07.132
Digital Yacht Ltd.	OutBoard View Fuel Economy App	01.434
● Digital Yacht Ltd.	Nomad Portable Class B AIS Transponder	01.434
e3 Systems Group	Kymeta mTenna Technology	11.111
Furuno Europe B.V.	NETWORK MULTI BEAM SONAR DFF-3D	01.231
Garmin Europe Ltd.	Panoptix PS51-TH	01.101 01.103 01.200
Garmin Europe Ltd.	quatic 5 Sapphire	01.101 01.103 01.200
ICOM Inc.	IC-M605EURO	01.151
Lumishore	Lumi-Link	03.220
Navico	NSS evo3 - Connected Boat	01.142 01.152
NRG Marine Ltd.	Soni8	03.438
Raymarine UK Ltd.	Axiom Multifunction Displays with RealVision 3D	01.111
● Raymarine UK Ltd.	M232 Marine Thermal Camera	01.111
● SIMARINE	SIMARINE NEREIDE Smart Marine Power Panel	05.263
Siren Marine	MTC Plus	12.429
Victron Energy B.V.	CANvu500 powered by Venus	01.541

INTERIOR EQUIPMENT, FURNISHINGS, MATERIALS AND ELECTRICAL FITTINGS USED IN CABINS		
Company	Product	Stand
● B.C.M. Illuminazione	Surf Plate R	11.203
● Besenconi S.p.A.	P400 Matrix	01.565 10.708
Hella marine	EuroLED 95	01.367
Lumitec Lighting	Power Line Instruction (PLI) Technology	12.505
Oceanair Marine Ltd.	Oceanair's Powered Roof Blind Range	12.011 12.012
Razeto & Casareto S.p.A., F.lli	Soft Close Flush Lock	01.647

MARINA EQUIPMENT, BOATYARD EQUIPMENT AND BOAT CONSTRUCTION TOOLS AND MATERIALS		
Company	Product	Stand
● 3D CORE	3D CORE XPS Delta	CMP.07
● CarenEcolo	Mobile antifouling wastewater filtration system	05.510
● Poralu Marine - Rotax (exhibitor)	Seabin V5 Floating Dock	05.506
Pull Nautic B.V.	Bondal@ Naval	CMP.06
● Tessilmare S.r.l.	Bino-X	01.671

		
Category Winner	Special Mention	DAME Award Winner 2017

► DAME PRESENTATION

During the METSTRADe Show the nominated and winning products will be on display in the I-nnovationLAB located in hall 6, within a special DAME 2017 presentation. The category winners and overall winner of the DAME Award will

DECK EQUIPMENT, SAILS AND RIGGING		
Company	Product	Stand
Karver Systems	KMS80 automatic locking headboard car	12.113
LOOP® Products - Kohlhoff GmbH	LOOP® EF1500	07.216
Opac s.r.l.	Retractable Blades Hard-Top	11.409
Rigging Projects	RPG Lock	07.216
Ropeye	Ropeye Lockbone	12.435
● Ropeye	Ropeye U-Block	12.435
● Scanstrut Ltd.	Scanstrut RS Venture Connect Conversion Kit	03.510
Scanstrut Ltd.	ROKK Charge+ rapid charge waterproof USB socket	03.510
● SNA Dodger & Cover Designs	Bimini CanvasLight®	05.448
● SPINAKEr d.o.o. -exhibitor-	GHOOK	05.361
Stuekerjuergen Aerospace Composites GmbH & Co. KG	BULWARK HATCHES	10.715
● SUREFAS, next generation fasteners	CAF-COMPO screw-stud	12.106
Vico Plastics Inc.	Boat Vent 3 LT	05.449
Vico Plastics Inc.	Boat Vent Shrink	05.449
Vico Plastics Inc.	Boat Vent Aero	05.449

CLOTHING AND CREW ACCESSORIES		
Company	Product	Stand
● Blood Red	INTEGRA	03.122
● Ocean Rodeo Drysuits	Ignite Drysuit - feat. Standby Mode	03.133
Rooster Sailing Ltd.	Lace Tidy®	12.907
● Zhik Pty Ltd	Isotak X - Extreme Ocean Sailing Apparel	07.382

LIFESAVING AND SAFETY EQUIPMENT		
Company	Product	Stand
Exposure Lights / OLAS	OLAS Float-On	03.520
Forward WIP	PROWIP 2.0	12.326
● McMurdo	SmartFind G8 AIS	03.411
TeamO Marine Safety Products	TeamO Autolock Tether	03.117
Vesper Marine	deckWatch	07.558
● Weems & Plath -exhibitor-	CrewWatcher	01.121

MACHINERY, PROPULSION, MECHANICAL AND ELECTRICAL SYSTEMS AND FITTINGS		
Company	Product	Stand
Dometic Holding AB	Dometic Frosty Var (DFV)	07.131
Gross Mechanical Laboratories, Inc.	LCD-5 Touchscreen	12.600
Humphree AB	HUMPHREE CUSTOMIZABLE FIN	12.004
● Jefa Steering ApS	Jefa Electric Steering System	12.340
● Kabola Heating Systems B.V.	KB-Ecoline Hybrid	07.420
Vetus B.V.	HPW	01.341
Mercury Marine A Division of Brunswick	Mercury Portable Outboard Tiller Handle Assembly	12.309
● Oceanvolt Ltd.	Oceanvolt Servoprop	12.833
Rondal	Flush sliding door	11.510

also be featured in an information display in the I-nnovationLAB and all winning companies will present their product on the I-nnovationLAB Stage in hall 6. For the programme details of the I-nnovationLAB Stage please check the announcements boards at the show.

► DAME JURY 2017

With several DAME Jury members completing their term in 2016, their replacements included renowned naval architect and boat designer, Olivier Racoupeau of Berret-Racoupeau Yacht Design and multi discipline designer, Davide Cipriani, of Centrostiledesign. We also welcomed two guest Jury members onto the panel – Klaus Röder of Carpe Diem Yacht Design and freelance technical journalist, David Marsh.



From left to right:
Davide Cipriani,
Patrick Hemp, David Marsh, Arjen Jansen, Birgit Schnaase, Kim Hollamby, Nigel Calder, Jean François de Prémoré, Klaus Röder and Olivier Racoupeau.

Birgit Schnaase assumed the DAME Awards Chair from Bill Dixon, who concluded his successful time at the helm. Birgit is no stranger to the DAME, having first joined the Jury in 2012 and provided very valuable insight from her 22 years of experience as an engineer and interior designer working on notable yacht, aircraft and house interior design projects.

► DAME 2017 CHARITY: JOINT INITIATIVE SAILING KIDS FOUNDATION AND DUTCH CHILDHOOD CANCER PARENT ORGANISATION

Each year the registration fees for the DAME Design Award are donated to a charity. This year the METSTRADe Exhibition Committee has decided that the proceeds will go to a joint initiative between Sailing Kids Foundation (SK) and the Dutch Childhood Cancer Parent Organisation (VOKK) who organise sailing trips for young patients and survivors of childhood cancer or other diseases.

ADVENTUROUS SAILING TRIP

With DAME support, both Sailing Kids and VOKK will jointly organise sailing trips in 2018 for young patients and survivors of childhood cancer or other diseases, who are not able to go on holiday themselves. During treatment, family life is often disrupted and holidays are not easily possible. After treatment, survivors of childhood cancer can develop severe medical as well as psychosocial effects, which have a negative impact on their quality of life. These make it hard for them to go on holiday on their own, which is an important step toward independence. With support from VOKK, Sailing Kids offers the possibility to go on adventurous sailing trips that boost confidence and give children the opportunity to share their experiences with others in the same circumstances.



This year's DAME Jury is made up of nine leading industry experts:

- Ms Birgit Schnaase, Schnaase Interior Design, Germany - Chairwoman of the DAME Jury
- Mr Nigel Calder, independent technical marine journalist, USA
- Mr Patrick Hemp, ICOMIA, United Kingdom
- Dr ir Arjen Jansen, TU Delft, The Netherlands
- Mr Jean François de Prémoré, Beneteau Groupe, France
- Mr Olivier Racoupeau, Berret-Racoupeau Yacht Design, France
- Mr Davide Cipriani, Centrostiledesign, Italy
- Mr Klaus Röder, Carpe Diem Yacht Design, Germany (guest member)
- Mr David Marsh, technical marine journalist, United Kingdom (guest member)

The DAME Jury is supported by a non-voting secretary: Mr Kim Hollamby of Hollamby Partnership, UK.

We'd like to thank sincerely our long-standing retiring Jury Chairman, Mr Bill Dixon of Dixon Yacht Design and members Mr Torsten Conradi, Judel/Vrolijk & co, Engineering GmbH, Mr Japex Jakopin, J&J Design, Ing Andrea Frabetti, Diesel Center S.p.A and Mr Dennis O'Neill of IBI for their invaluable assistance and knowledge with previous editions of the DAME.



► THIS MORNING A CHEQUE OF 18,400 EUROS WAS PRESENTED TO THE SAILING KIDS (SK) FOUNDATION AND THE DUTCH CHILDHOOD CANCER PARENT ORGANISATION (VOKK)

DAME JURY REPORT

27TH DAME – DESIGN AWARD COMPETITION

► **METS 20
TRADE 17** 14-15-16 NOVEMBER
RAI AMSTERDAM
THE NETHERLANDS

► JURY REPORT ON THE 2017 DAME AWARD TUESDAY 14 NOVEMBER 2017

The DAME Award Winner and Category Winners for 2017 were announced at the Breakfast Briefing before the opening of the METSTRADe Show, incorporating the SuperYacht Pavilion, Construction Material Pavilion and the Marina & Yard Pavilion, on Tuesday 14th November.

The globally significant DAME Awards is unrivalled in promoting everything that is important about marine equipment design. It continues to see new and exciting product developments for the Jury to examine, reflecting the progress of METSTRADe exhibitors as they continue to push boundaries and work to match the ever-increasing expectations of the marine industry's customers and its supply chain.

In making its judgements, the DAME Jury seeks to emphasise the importance of design for all marine products, from aesthetics to functionality, integration to packaging and price efficiency to lifecycle management. It also considers the expected impact on the marine industry of entries, their suitability for intended purpose, the level of innovation, cost, ease of use or installation and environmental impact.

The DAME Jury inspected 122 entries from 22 countries, from which it nominated a total of 64 products for consideration in the final judging rounds.

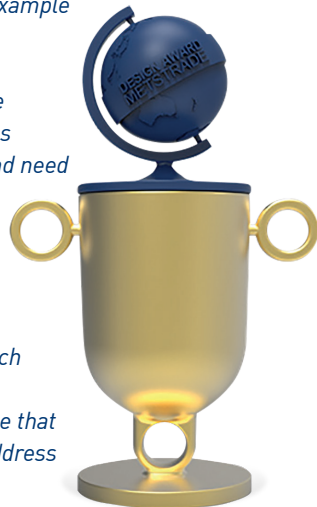
The Jury decided a winner for each of the seven DAME categories. From these an overall DAME Award winner was chosen. The Jury also identified 16 Special Mentions (commended runners-up to the winners).

► CHAIRWOMAN'S COMMENTS

"I'm very positive about the quality and quantity of the products we saw in the 2017 edition of the DAME," confirms DAME Jury Chairwoman, Birgit Schnaase. "Our strong team of new and existing Jury members are highly qualified across many disciplines, including interior, engineering, systems and industrial design and naval architecture, as well as user application. They each saw entries this year of particular interest in their own fields and applied their own considerable knowledge and experience to the debate. There were many detailed discussions throughout our time together about the products themselves and the effect they will have within the marine industry in future days."

"I work a lot in the superyacht sector and saw good entries that apply there, but I was also pleased to see products with personal applications that you can look, touch, see, feel and understand. Our overall winner is a very good example of that."

"The marine sector's end users are changing – the younger generations often do not have their own boat and need highly accessible products; the industry's wealthier customers have individual and often very different ideas of what they demand of a boat and its equipment. We also need to be much more aware of the need to address diversity. We saw welcome evidence that products are being developed to address these market changes."





► DAME AWARD WINNER 2017

SCANSTRUT RS VENTURE CONNECT CONVERSION KIT

The DAME Awards has previously highlighted very well designed products from Scanstrut that address emerging trends in the market, such as the explosion in use of smart phones, tablets and cameras close to the water, with the benefit of encouraging watersports participation by a broader range of people. This year the Jury was pleased to see the company turn its attention to improving access to sailing specifically for those with disabilities.



The Scanstrut Venture Connect Conversion Kit retrospectively adapts an RS Venture, a dinghy designed for able-bodied sailors that is already in common use in many training and sailing centres. The plug and play kit includes a combined battery and control pack, a powered mainsheet winch, joystick control and sip-puff headset option. Fully self-contained, it enables a sailing instructor to convert the boat in 30 minutes to one suitable for use by those with a wide range of disabilities, including paraplegia.

The Jury praised Scanstrut for delivering a well-designed and fully integrated solution with attention to every detail that will allow a broader range of disabled people to get on the water and enjoy the same benefits as others. There was universal agreement that the Connect Conversion Kit is the worthy winner of the DAME Award 2017. **Stand 03.510**

► CATEGORY WINNERS

The DAME Jury selected winners in each of the seven categories and granted 16 Special Mentions.

The Category Winners are:

MARINE ELECTRONICS AND MARINE RELATED SOFTWARE

SIMARINE NEREIDE Smart Marine Power Panel

It is notable that an electrical distribution panel should, after much debate, be named as the winner of this consistently strong and increasingly divergent category. SIMARINE's NEREIDE was commended by the Jury for its nicely detailed fascia, remote management over WiFi via a tablet or smartphone and its emergency analogue overrides providing control in the event of digital system failure. **Stand 05.263**



INTERIOR EQUIPMENT, FURNISHINGS, MATERIALS AND ELECTRICAL FITTINGS USED IN CABINS

Besenzoni P400 Matrix

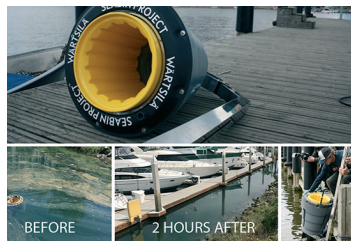
Sitting in the P400 Matrix left no doubt that attention to the design of the seat and lumbar cushions, as well as the adjustable head, arm and foot rests, makes for an excellent helm chair suitable for long watches in the wheelhouse of a vessel moving at sea. The Jury members also appreciated the aesthetics of the chair, making it a popular choice of winner in this category. **Stand 01.565, 10.708**



MARINA EQUIPMENT, BOATYARD EQUIPMENT AND BOAT CONSTRUCTION TOOLS AND MATERIALS

Seabin V5 Floating Dock submitted by Poralu Marine - Rotax

Following an evolutionary development cycle the Seabin V5 floating debris interception device entered production in 2017. It is designed to capture up to 1.5kg/day of floating debris per day in calm waters such as marina environments. The Jury liked the simple but well-conceived design and obvious attention to detail that is evident in the Seabin and welcomes anything that combats the growing problem of plastics and other rubbish in the water. **Stand 05.506**



DECK EQUIPMENT, SAILS AND RIGGING

Scanstrut RS Venture Connect Conversion Kit

The Scanstrut Venture Connect Conversion Kit retrospectively adapts for disabled use an RS Venture, a dinghy designed for able-bodied sailors that is already in common use in many training and sailing centres. The plug and play kit includes a combined battery and control pack, a powered mainsheet winch, joystick control and sip-puff headset option. Fully self-contained, it enables a sailing instructor to convert the boat in 30 minutes to one suitable for use by those with a wide range of disabilities, including paraplegia. The Jury praised Scanstrut for delivering a well-designed and fully integrated solution with attention to every detail that will allow a broader range of disabled people to get on the water and enjoy the same benefits as others. **Stand 03.510**



CLOTHING AND CREW ACCESSORIES

Zhik Isotak X Extreme Ocean Sailing Apparel

The Jury was immediately drawn to this coat thanks to its clever Adaptive Collar System, which provides for a series of different collars to be selected according to weather

conditions and its Hydrovision hood, designed to improve face protection while providing greater visibility than the norm. This is an excellent example of how products we all take for granted can still be redesigned to provide a better user experience. **Stand 07.382**



LIFESAVING AND SAFETY EQUIPMENT

CrewWatcher submitted by Weems & Plath

There are a rapidly growing number of lower cost personal location devices for manoverboard detection that combine a small worn or carried device with app-based monitoring. After much debate the Jury decided that the CrewWatcher should be the winner of this category in 2017, because of the particularly simple and intuitive user interface design of its smartphone app and the way in which it seemed easy to use, right out of the box. **Stand 01.121**



MACHINERY, PROPULSION, MECHANICAL AND ELECTRICAL SYSTEMS AND FITTINGS

Oceanvolt Servoprop

As pure electric propulsion moves from novel concept to more widespread use, the Jury welcomes efforts to improve the efficiency of the installation. A problem for electric saildrives with conventional feathering props is that they cannot regenerate electricity under sail. Oceanvolt's Servoprop overcomes the issue by providing variable pitch control. That improves propulsion and sail efficiency, but the prop can also be opened to provide up to 1kW of generated energy at 6-8 knots through the water. It was this specific feature for which the Jury assigned the Servoprop a category win over some other strong entries. **Stand 12.833**



► SPECIAL MENTIONS

MARINE ELECTRONICS AND MARINE RELATED SOFTWARE

C Designs DecklincGP

The deck switch is brought right up-to-date with multi-function capability and CanBus networking, enabling dynamic speed adjustment and visual control feedback of winches and sail handling gear. **Stand 07.316**

Digital Yacht Nomad Portable Class B AIS Transponder

The Jury found itself discussing at some length the many possibilities for this portable AIS transponder with its USB and wireless interfaces. Another very well designed product from this company. **Stand 01.434**

FLIR M232 Marine Thermal Camera submitted by Raymarine UK Ltd.

At first glance, a highly familiar product, until you realise the small size and much lower price point of this pan, tilt and zoom capable thermal imaging camera from FLIR – welcomed by the Jury for bringing these capabilities to a much wider audience. **Stand 01.111**

INTERIOR EQUIPMENT, FURNISHINGS, MATERIALS AND ELECTRICAL FITTINGS USED IN CABINS

B.C.M. Illuminazione Surf Plate R

A very slim and neat switch and dimmer with one to four backlight buttons suitable for installation on very shallow walls – a good example of the design excellence the Jury is looking for in this category. **Stand 11.203**

MARINA EQUIPMENT, BOATYARD EQUIPMENT AND BOAT CONSTRUCTION TOOLS AND MATERIALS

3D|CORE XPS DELTA

A very light foam core system using polystyrene, with a delta structure and minimal resin uptake. The Jury liked the way in which this product had been designed to be easy to apply in complex mould shapes. **Stand CMP.07**

CarenEcolo mobile antifouling wastewater filtration system

Another much discussed product, this mobile system collects and filters water contaminated by antifouling paint, making possible this kind of facility for boatyards and slips where no fixed infrastructure is available. **Stand 05.510**

Tessilmare Bino-X

The Bino-X RubRail utilises a 50mm stainless steel insert pressure fitted directly into a 90mm PVC base to avoid the need for surface screws. A neatly designed product, universally praised by the Jury. **Stand 01.671**

DECK EQUIPMENT, SAILS AND RIGGING

Ropeye U-Block

This soft axle block, formed of just three parts, offers low production cost, low maintenance and assumes the best position under loading – a strong product in a strong category. **Stand 12.435**

SNA Dodger & Cover Designs- Bimini KanvasLight®

Utilising a fibre-optic weave in canopy canvas to produce a diffused light, this product was praised by the Jury for addressing the often-difficult challenge of providing open cockpit social lighting. **Stand 05.448**

GH00K submitted by SPINAKER d.o.o.

The Boatasy GH00K is designed to assist the handling of overgrown mooring lines. The Jury members who have brought aboard barnacle encrusted and weeded lazy lines appreciated the concept of this product the most. **Stand 05.361**

SUREFAS CAF-COMPO screw-stud

A brilliant example of an improvement to a long-standing component, this composite screw stud self-taps into GRP, composite and wood and is offered in a variety of colours. **Stand 12.106**

CLOTHING AND CREW ACCESSORIES

Blood Red INTEGRA

This combined buoyancy aid and trapeze harness has been designed for convenience and to maximise the ability to move in restricted spaces. **Stand 03.122**

Ocean Rodeo Sports Ignite Drysuit - feat. Standby Mode

This all-in-one foul weather jacket and dry suit at first puzzles as to its purpose, until you realise it offers the ability to take off the upper neck seal element of the suit, but still benefit fully from the over jacket with its high collar and removable hood. Designed for long duration wear with lots of detail features. **Stand 03.133**

LIFESAVING AND SAFETY EQUIPMENT

McMurdo SmartFind G8 AIS

A very highly praised product, close to the eventual winner of this category, the SmartFind G8 AIS combines four frequencies, including AIS, to maximise the chances of a successful rescue. **Stand 03.411**

MACHINERY, PROPULSION, MECHANICAL AND ELECTRICAL SYSTEMS AND FITTINGS

Jefa Electric Steering System

This lightweight and versatile steering system can control more than one actuator for twin rudder installations and only requires one full turn of the helm for control. **Stand 12.340**

Kabola KB-Ecoline Hybrid

The Jury praised the hybrid electric-diesel operation of this boiler and enjoyed also the quietly produced heat the test installation generated through the judging rounds. **Stand 07.420**